Bet365 vs PointsBet Canada: 2026 comparison

Bet365 vs PointsBet Canada 2026 — odds, markets, live betting, app and offers compared. Which Ontario sportsbook offers more for sports bettors.

Liam Gauthier, Betting Editor · 17.04.2026

TL;DR Bet365 and PointsBet both operate as iGaming Ontario-licensed sportsbooks, so this comparison is about strengths and fit rather than safety. Bet365 stands out for integrated live streaming, deep in-play markets and competitive mainstream pricing. PointsBet — now part of Fanatics following its Canadian acquisition — built its name on distinctive and niche markets and an evolving product under new ownership. This guide weighs licensing, odds and markets, live betting and features, offers and apps, then recommends by bettor type: Bet365 for coverage and streaming, PointsBet for bettors drawn to its differentiated market style.

Licensing and reliability

Both are iGaming Ontario-licensed under AGCO oversight, so each is a legitimate regulated option; PointsBet's Canadian business now sits under Fanatics, which is a reliability factor to understand rather than a red flag.

As with any serious comparison in Ontario, legitimacy is not the dividing line. Bet365 and PointsBet both run regulated products registered with the Alcohol and Gaming Commission of Ontario (AGCO) and operating through iGaming Ontario (iGO), the body that launched the province's open market on April 4, 2022. Both enforce mandatory KYC verification, both offer deposit limits, time-outs and self-exclusion via AGCO/iGO, and both follow Ontario advertising standards.

The reliability nuance with PointsBet is ownership. PointsBet's Canadian operation was acquired by Fanatics, the sports-merchandise and betting group, which folded it into a larger North American betting business. For a player this is context worth knowing: it means the PointsBet product and brand have been evolving under new ownership, and feature sets or branding may continue to shift. It does not make the regulated product less legitimate — the Ontario licence and player protections remain in force.

- **Bet365:** a global operator founded in 2000, long established internationally, regulated in Ontario.
- **PointsBet (Fanatics):** known for a distinctive market style, now part of a larger group, regulated in Ontario.
- **Shared:** AGCO registration, iGO conduct-and-manage, KYC and player-protection obligations.

Odds, bonus and terms verified against operators' official pages in June 2026; these change, reconfirm before betting.

Both are Ontario-licensed and legitimate; PointsBet's move under Fanatics is context to factor in, not a reliability concern.

Odds and markets

Bet365 offers competitive mainstream pricing and very deep menus, while PointsBet historically leaned into distinctive and niche markets; comparing prices on top events still rewards the bettor.

On pricing, Bet365 carries its reputation for competitive odds on mainstream events, with an indicative margin in the rough 5-7% band that varies by market and match. PointsBet's identity has historically been less about being the tightest line on every mainstream market and more about offering a differentiated set of markets and an engaging product. Under Fanatics, the pricing and market mix continue to develop, so the most reliable approach for any given event is to compare the two lines directly rather than assume a fixed hierarchy.

Market depth is where Bet365's scale is most visible. On a marquee NHL game or a major soccer fixture, the menu can run to hundreds of markets, with extensive player props and Bet Builder combinations. PointsBet provides solid coverage of the core leagues Canadians follow, and its appeal for some bettors is precisely the markets and angles that feel different from the standard menu.

- **Bet365 leans into:** breadth and depth, deep player props, Bet Builder, competitive straight-bet pricing.
- **PointsBet leans into:** a distinctive market style and an engaging product, evolving under new ownership.
- **Shared ground:** coverage of the NHL, NBA, soccer and MLB that drive Canadian betting.

If you want the deepest, most complete menu and competitive mainstream prices, Bet365 is the safer bet; if you are drawn to a differentiated market style, PointsBet has historically been the book that delivers it.

Mapping this onto Canadian leagues makes the contrast clearer. On the NHL, Bet365 surfaces an extensive tree of moneyline, puck-line, totals, period and player-prop markets on every marquee game, plus Bet Builder combinations within a single match. PointsBet covers the same core hockey markets but has tended to court bettors with angles and a presentation that feel less standardised. The same holds on the NBA and on soccer: Bet365's strength is the volume and granularity of markets — useful if you like building precise positions or hunting a specific prop — while PointsBet's appeal is more about character than sheer count. Because PointsBet's product is still settling under Fanatics, the gap on any individual market can move over time, which is the strongest argument for keeping both open and comparing the actual prices on the event in front of you rather than relying on a fixed reputation.

Bet365 wins on depth and competitive mainstream pricing; PointsBet's draw is a distinctive market style — so shop both on the event that matters.

Live betting and features

Bet365's integrated streaming plus a deep, fast in-play menu is its standout; PointsBet offers live betting and an engaging feature set, but without Bet365's streaming centrality.

The live experience is again where Bet365 separates itself. Built on in-play betting from its origins, Bet365 pairs a large, fast-updating live menu with an on-screen statistics layer and integrated live streaming. Stream access generally requires a funded account or an active bet and depends on geo-restrictions and broadcast rights, but watching and wagering in one place is a daily advantage for in-play bettors.

PointsBet has offered live betting and product features designed to feel engaging and distinctive, and its in-play product is capable. What it has not historically centred to the same degree is integrated streaming. So for a bettor whose main activity is reacting to a live game — a third-period swing in hockey, a late soccer push — Bet365's combination of depth, speed and integrated viewing is the more complete toolkit.

- **Bet365:** integrated streaming, deep and fast in-play markets, live statistics, Cash Out (full, partial and auto) across singles and parlays.
- **PointsBet:** capable live betting and a distinctive feature set, with Cash Out, but streaming that is less of a headline.

For watch-and-bet behaviour, Bet365 is the stronger live platform; for bettors who value PointsBet's particular product feel, its features remain a genuine draw.

> *Bet365 leads on integrated streaming and in-play depth; PointsBet counters with a distinctive feature set but lighter streaming.*

Offers and apps

Ontario rules keep both welcome offers logged-in and variable; both ship regulated apps from the official stores, with Bet365's tuned for live betting and PointsBet's reflecting its evolving product.

Offers are shaped by the same regulation for both. Ontario's AGCO advertising standards restrict promoting bonus amounts to the general public, so Bet365 and PointsBet both present welcome offers mainly to eligible logged-in users, and the specifics vary by period. Headline-number comparisons are therefore unreliable — register and read each current offer's qualifying deposit, minimum odds and time limits before opting in.

For existing customers, Bet365 emphasises enhanced odds, Bet Builder offers and event specials, while PointsBet's recurring promotions reflect its evolving product under Fanatics.

The table summarises the head-to-head:

Category	Bet365	PointsBet (Fanatics)
Licence	iGaming Ontario (AGCO)	iGaming Ontario (AGCO)
Straight-bet pricing	Competitive, deep mainstream menus	Solid; distinctive market style

Category	Bet365	PointsBet (Fanatics)
Market depth	Very deep, extensive props and Bet Builder	Core coverage with differentiated angles
Live betting	Large, fast in-play menu	Capable in-play product
Streaming	Integrated, a headline feature	Less central
Signature strength	Coverage and streaming	Distinctive markets, evolving product

Both apps come from the official iOS App Store and Google Play in the regulated Ontario market, carrying the full sportsbook, Cash Out and push notifications. The difference is one of emphasis: Bet365's app is tuned for the live-and-stream bettor, while PointsBet's reflects its particular product identity as it develops under new ownership.

> *Both offers are Ontario-only and logged-in by rule; the apps differ by character — Bet365 for live depth, PointsBet for its evolving, distinctive feel.*

Verdict

Choose Bet365 for coverage, market depth and streaming; choose PointsBet if its distinctive market style appeals — both are legitimate Ontario books, so let fit decide.

The recommendation again splits by bettor profile rather than crowning an outright winner.

- **Pick Bet365 if:** you want the deepest coverage and prop menus, competitive mainstream pricing, and especially integrated live streaming with a fast in-play experience. It is the stronger all-round platform for most Canadian bettors.
- **Pick PointsBet if:** you are specifically drawn to its distinctive market style and product feel, and you are comfortable with a brand that is evolving under Fanatics ownership.

For many Ontario bettors, the practical answer is to keep both available and route each bet to the book that prices or presents it best — Bet365 for the streamed in-play card and deep props, PointsBet for the markets where its angle appeals. Because both are iGaming Ontario-licensed, running the two side by side carries no added regulatory risk, and line shopping between them is where long-run value comes from.

Whichever you lead with, complete KYC verification early, set deposit and time limits from the start, and confirm the current welcome offer while logged in rather than trusting advertised figures. Offers, odds and even product features move — PointsBet's especially, given its ownership change — so the final decision should rest on what each book actually shows in your account when you bet.

> *Bet365 for depth and streaming, PointsBet for its distinctive style — both are sound Ontario books, and holding both lets you shop the better option.*

FAQ

Is Bet365 or PointsBet better in Ontario?

It depends on how you bet. Bet365 leads on coverage, market depth and integrated streaming, while PointsBet appeals to bettors drawn to its distinctive market style. Both are iGaming Ontario-licensed, so the choice is about fit rather than legitimacy.

Did Fanatics buy PointsBet?

PointsBet's Canadian operation was acquired by Fanatics and folded into its larger North American betting business. The Ontario regulated product and its player protections remain in force, but the brand and feature set have been evolving under the new ownership, which is useful context when comparing it to Bet365.

Are both Bet365 and PointsBet legal in Canada?

Both hold iGaming Ontario licences under AGCO oversight and operate regulated products for bettors physically in Ontario. Single-game betting has been legal nationwide since Bill C-218 in August 2021, but regulation is provincial, so their regulated products are Ontario propositions.

Which has more markets, Bet365 or PointsBet?

Bet365 generally offers greater depth, with hundreds of markets on marquee games plus extensive player props and Bet Builder. PointsBet provides solid coverage of core leagues with a more distinctive market style. For any given event, comparing both lines is still worthwhile.

Does PointsBet have live streaming like Bet365?

Bet365's integrated live streaming is a headline feature, with access that generally requires a funded account or active bet and depends on geo-restrictions. PointsBet offers capable live betting but treats streaming as less central, so Bet365 is the stronger watch-and-bet platform.

Full article: https://365ca.net/bet365-vs-pointsbet

Array