

Bet365 vs DraftKings Canada: 2026 comparison

Bet365 vs DraftKings Canada 2026 — odds, markets, live betting, app and offers compared. Which Ontario sportsbook delivers more value for bettors.

Liam Gauthier, Betting Editor · 03.04.2026

TL;DR Bet365 and DraftKings are both iGaming Ontario-licensed sportsbooks, so the choice between them is about fit, not legitimacy. Bet365 leads on integrated live streaming, in-play market depth and competitive mainstream pricing, making it the stronger pick for bettors who watch and wager in real time. DraftKings brings daily-fantasy heritage and a parlay-forward identity, marketing same-game and cross-sport multis aggressively and appealing to bettors who build long-shot tickets. This comparison weighs licensing, odds and markets, live betting, offers and apps, then gives a clear recommendation by bettor type rather than a one-size ranking.

Licensing and reliability

Both books hold iGaming Ontario licences under AGCO oversight, so each is a legitimate regulated choice in Ontario with the same player-protection framework behind it.

The first thing to settle is that this is not a safe-versus-risky comparison. Bet365 and DraftKings both operate regulated products in Ontario, registered with the Alcohol and Gaming Commission of Ontario (AGCO) and running through iGaming Ontario (iGO), the conduct-and-manage body that launched the province's open market on April 4, 2022. Both are bound by the same regulated environment: mandatory KYC verification, deposit limits, time-outs, self-exclusion via AGCO/iGO and dispute-handling obligations.

Where reputation differs is in heritage rather than compliance. Bet365 is a global online-betting heavyweight founded in 2000, long associated internationally with in-play betting and streaming. DraftKings grew from daily fantasy sports in North America into a full sportsbook, and carries strong brand recognition with North American bettors, particularly around parlays and fantasy crossover.

- **Both are Ontario-licensed** and physically restricted to bettors located in the province.
- **Both enforce KYC** before withdrawal under anti-money-laundering rules.
- **Both follow Ontario advertising standards**, so neither markets bonus amounts openly to the general public.

For a player, the reliability question is effectively a tie: choose on product and value, not on whether one is more legitimate than the other.

Odds, bonus and terms verified against operators' official pages in June 2026; these change,

reconfirm before betting.

Both are fully iGaming Ontario-licensed, so reliability is a wash and the decision comes down to product fit and value.

Odds and markets

Bet365 is known for competitive mainstream pricing and deep menus, while DraftKings prices aggressively around parlays; on straight bets the two trade blows, so line shopping still pays.

On pricing, Bet365's reputation is for competitive odds across mainstream events, with an indicative margin in the rough 5-7% band that varies by market and match. DraftKings is competitive too, but its commercial focus skews toward parlays and same-game multis, where boosts and promotions are most visible. For straight single bets — a moneyline, a spread, a total — neither book holds a permanent edge, which is exactly why comparing the two lines before staking remains worthwhile.

Market depth is a genuine Bet365 strength. On a marquee NHL game or a major soccer fixture, the menu can run to hundreds of markets, with extensive player props and Bet Builder combinations. DraftKings also offers broad coverage and a polished same-game parlay tool, so the difference is less about whether a market exists and more about emphasis.

- **Bet365 leans into:** depth of individual markets, player props and competitive straight-bet pricing.
- **DraftKings leans into:** parlay construction, same-game multis and frequent boosts on combined tickets.
- **Shared ground:** deep coverage of the NHL, NBA, soccer and MLB that Canadian bettors follow most.

The practical reading: if you mostly place straight bets and value tight mainstream prices and prop depth, Bet365 fits well. If your edge is in building parlays and you want the most active parlay-boost marketing, DraftKings is built around that behaviour.

It is worth being concrete about how this plays out on the leagues Canadians actually bet. On an NHL slate, both books price moneylines, puck lines and totals competitively, but Bet365's edge tends to show in the breadth of player props and period markets, while DraftKings makes its same-game-parlay tool the centrepiece of the hockey card. On NBA nights the pattern repeats: Bet365's deep prop tree — points, rebounds, assists, threes and combinations — sits alongside DraftKings' aggressively boosted player-parlay packages. For soccer, Bet365's Bet Builder and the sheer number of in-match markets give it the deeper menu, whereas DraftKings leans on cross-match parlay promotions. None of this means one book is always cheaper on a given line; it means the two are optimised for different bet shapes, and the bettor who knows their own style can predict which book will usually serve them better before even opening the app.

Bet365 favours depth and competitive straight-bet pricing; DraftKings is engineered around parlays — and on singles you should still shop both lines.

Live betting and streaming

This is Bet365's clearest advantage: integrated live streaming plus a large, fast in-play menu, where DraftKings offers solid live betting but less central streaming integration.

If there is one category that separates these two, it is the live experience. Bet365 was built on in-play betting, and its Canadian product reflects that: a large live menu that updates quickly, an on-screen statistics layer to support in-game reads, and — crucially — integrated live streaming. Access to streams generally requires a funded account or an active bet and depends on geo-restrictions and broadcast rights, but the ability to watch and wager in one interface is a real, daily convenience.

DraftKings offers live betting and live tools, and its in-play product is capable, but streaming is not as central to its identity. For a bettor whose main activity is reacting to a game as it unfolds — backing a momentum swing in the third period, or a soccer side pushing for a late goal — Bet365's combination of depth, speed and integrated viewing is the stronger toolkit.

- **Bet365:** integrated streaming, deep and fast in-play markets, live statistics, Cash Out (full, partial and auto) across singles and parlays.
- **DraftKings:** solid live betting and same-game live parlays, with Cash Out, but streaming integration that is less of a headline feature.

For watch-and-bet behaviour, Bet365 is the more complete live platform; for parlay-focused live betting, DraftKings remains a strong option.

Bet365 wins the live category outright on integrated streaming and in-play depth; DraftKings is capable but treats streaming as secondary.

Offers and apps

Both keep welcome offers Ontario-only and visible mainly to logged-in users under AGCO rules; both ship polished apps, with Bet365's tuned for live and DraftKings' for parlays.

On offers, the regulatory environment flattens the comparison. Ontario's AGCO advertising standards restrict promoting bonus amounts to the general public, so both Bet365 and DraftKings present their welcome offers mainly to eligible logged-in users, and the specifics vary by period. That makes headline-number comparisons unreliable, the honest guidance is to register and read each current offer's qualifying deposit, minimum odds and time limits before opting in.

For existing customers, the two emphasise different recurring promotions in line with their identities: Bet365 around enhanced odds, Bet Builder offers and event specials; DraftKings around parlay insurance, profit boosts and same-game-parlay promotions.

The table summarises the head-to-head:

Category	Bet365	DraftKings
Licence	iGaming Ontario (AGCO)	iGaming Ontario (AGCO)

Category	Bet365	DraftKings
Straight-bet pricing	Competitive, deep mainstream menus	Competitive, parlay-focused emphasis
Live betting	Large, fast in-play menu	Solid in-play, strong live parlays
Streaming	Integrated, a headline feature	Less central
Signature strength	Watch-and-bet, market depth	Parlays and DFS crossover
App	Fast, tuned for live betting	Polished, tuned for parlays

Both apps come from the official iOS App Store and Google Play in the regulated Ontario market and carry the full sportsbook, Cash Out and push notifications. The day-to-day feel reflects each book's priorities rather than a clear quality gap.

Offers are Ontario-only and logged-in by rule for both; the apps differ by emphasis — Bet365 for live, DraftKings for parlays — not by quality.

Verdict

Choose Bet365 for live betting, streaming and straight-bet depth; choose DraftKings if parlays and same-game multis are your main game — both are sound Ontario books.

There is no universal winner here, only a better fit for how you bet. The evidence points to two clear profiles.

- **Pick Bet365 if:** you bet live, value integrated streaming, place mostly straight bets, want deep prop and Bet Builder menus, and prize competitive mainstream pricing. This is the stronger all-round in-play platform.
- **Pick DraftKings if:** your edge is in parlays and same-game multis, you want the most active parlay-boost marketing, and you value the daily-fantasy crossover. It is built around combination betting.

For many Ontario bettors, the smartest move is to hold accounts at both and route each bet to the book that prices or features it best — Bet365 for the streamed in-play card, DraftKings for the parlay you are stacking. Because both are iGaming Ontario-licensed, running the two side by side carries no added regulatory risk, and line shopping between them is where the real long-run value sits. Over a full season, that habit of sending each wager to its strongest home matters more than which single book you would name your favourite, because the value is captured bet by bet rather than at sign-up.

Whichever you lead with, complete KYC verification early, set deposit and time limits from the start, and confirm the current welcome offer while logged in rather than relying on advertised figures. Odds and offers move, so the final call should always rest on what each book actually shows in your account at the moment you bet.

Bet365 for live and straight-bet depth, DraftKings for parlays — and holding both lets Ontario bettors shop the better line every time.

FAQ

Is Bet365 or DraftKings better in Ontario?

Neither is universally better — it depends on how you bet. Bet365 leads on live betting, integrated streaming and straight-bet depth, while DraftKings is stronger on parlays and same-game multis. Both are iGaming Ontario-licensed, so the choice is about fit, not legitimacy.

Are both Bet365 and DraftKings legal in Canada?

Both hold iGaming Ontario licences under AGCO oversight and operate regulated products for bettors physically in Ontario. Single-game betting has been legal across Canada since Bill C-218 in August 2021, but regulation is provincial, so their regulated products are Ontario propositions.

Which has better odds, Bet365 or DraftKings?

Bet365 is known for competitive mainstream pricing and deep menus, while DraftKings prices aggressively around parlays. On straight bets the two trade blows with no permanent edge, which is why comparing both lines before staking still pays off.

Does DraftKings have live streaming like Bet365?

Bet365's integrated live streaming is a headline feature, with access that generally requires a funded account or active bet and depends on geo-restrictions. DraftKings offers solid live betting but treats streaming as less central, so Bet365 is the stronger watch-and-bet platform.

Can I use both Bet365 and DraftKings?

Yes. Both are iGaming Ontario-licensed, so holding accounts at both carries no added regulatory risk and lets you shop lines — using Bet365 for live and streamed events and DraftKings for parlays. Complete KYC and set limits at each before betting.

Full article: <https://365ca.net/bet365-vs-draftkings>

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